

## ORDER



**Orders**  
**Order / Rev:** 183876  
**Alt Order #:**  
**Product Desc:** Obama for America  
**Estimate:** 1536 Sked A  
**Flight Dates:** 09/11/12 - 10/01/12  
**Original Date / Rev:** 08/30/12 / 08/30/12  
**Order Type:** GENERAL

KMGH

**Primary AE:** David Lombardo  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency Name:** GMMB Inc.  
**Buying Contact:** Kristen Keuleman  
**Billing Contact:**  
 1010 Wisconsin Ave, NW  
 Washington DC, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** President/Obama (D)  
**Demographic:** A25-54  
**Product Codes:** PL1-President  
**Priority:** PREEMPTIBLE  
**Revenue Codes:** POL, POL, CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:** MAJ  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	392	\$142,850.00	\$121,422.50
10/01/12	10/01/12	25	\$13,125.00	\$11,156.25

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	392	\$142,850.00	\$121,422.50	0.00
October 2012	25	\$13,125.00	\$11,156.25	0.00
<b>Totals</b>	<b>417</b>	<b>\$155,975.00</b>	<b>\$132,578.75</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
David Lombardo			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMGH	09/11/12	10/01/12	7News at 5AM 7News at 5AM	CA	5AM-530AM	MTWTF--	:30	5	\$150.00	PREE	0.00	NM	15	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/11/12	09/17/12	MTWTF--		5				\$150.00		0.00			
		Week: 09/18/12	09/24/12	MTWTF--		5				\$150.00		0.00			
		Week: 09/25/12	10/01/12	MTWTF--		5				\$150.00		0.00			
N 2	KMGH	09/11/12	10/01/12	7News at 530AM 7News at 530AM	CA	530AM-6AM	MTWTF--	:30	5	\$175.00	PREE	0.00	NM	15	\$2,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/11/12	09/17/12	MTWTF--		5				\$175.00		0.00			
		Week: 09/18/12	09/24/12	MTWTF--		5				\$175.00		0.00			
		Week: 09/25/12	10/01/12	MTWTF--		5				\$175.00		0.00			
N 3	KMGH	09/11/12	10/01/12	6-7A News M-F/KMGH 6-7A News	CA	6A-7A	MTWTF--	:30	5	\$275.00	PREE	0.00	NM	15	\$4,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/11/12	09/17/12	MTWTF--		5				\$275.00		0.00			
		Week: 09/18/12	09/24/12	MTWTF--		5				\$275.00		0.00			
		Week: 09/25/12	10/01/12	MTWTF--		5				\$275.00		0.00			
N 4	KMGH	09/11/12	10/01/12	GMA M-F 7-9A / KMGH GMA M-F 7-9A	CA	7A-9A	MTWTF--	:30	10	\$300.00	PREE	0.00	NM	30	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/11/12	09/17/12	MTWTF--		10				\$300.00		0.00			
		Week: 09/18/12	09/24/12	MTWTF--		10				\$300.00		0.00			
		Week: 09/25/12	10/01/12	MTWTF--		10				\$300.00		0.00			

Order / Rev: 183876  
 Alt Order #:  
 Flight Dates: 09/11/12 - 10/01/12

Advertiser: President/Obama (D)  
 Product Desc: Obama for America  
 Estimate: 1536 Sked A  
**KMGH**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	KMGH	09/11/12	10/01/12	430-5A News M-F/KMGH 7News at 430am	CA	430A-5A MTWT---	:30	5	\$25.00	PREE	0.00	NM	15	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/11/12	09/17/12	MTWT---		5		\$25.00			0.00			
		Week: 09/18/12	09/24/12	MTWT---		5		\$25.00			0.00			
		Week: 09/25/12	10/01/12	MTWT---		5		\$25.00			0.00			
N 6	KMGH	09/15/12	09/30/12	Wall St. Journal Rpt SAT Wall St. Journal Report	CA	SAT 530-6A -----S-	:30	1	\$25.00	PREE	0.00	NM	3	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/11/12	09/17/12	-----S-		1		\$25.00			0.00			
		Week: 09/18/12	09/24/12	-----S-		1		\$25.00			0.00			
		Week: 09/25/12	10/01/12	-----S-		1		\$25.00			0.00			
N 7	KMGH	09/15/12	09/30/12	ABC GMA SAT GMA SAT	CA	Sat GMA 6A-7A -----S-	:30	1	\$75.00	PREE	0.00	NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/11/12	09/17/12	-----S-		1		\$75.00			0.00			
		Week: 09/18/12	09/24/12	-----S-		1		\$75.00			0.00			
		Week: 09/25/12	10/01/12	-----S-		1		\$75.00			0.00			
N 8	KMGH	09/15/12	09/30/12	7-9a Sat Morning News 7-9a Sat Morning News	CA	7A-9A -----S-	:30	2	\$150.00	PREE	0.00	NM	6	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/11/12	09/17/12	-----S-		2		\$150.00			0.00			
		Week: 09/18/12	09/24/12	-----S-		2		\$150.00			0.00			
		Week: 09/25/12	10/01/12	-----S-		2		\$150.00			0.00			
N 9	KMGH	09/16/12	09/30/12	ABC GMA SUN GMA SUN	CA	Sun GMA 6A-7A -----S	:30	1	\$75.00	PREE	0.00	NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/11/12	09/17/12	-----S		1		\$75.00			0.00			
		Week: 09/18/12	09/24/12	-----S		1		\$75.00			0.00			
		Week: 09/25/12	10/01/12	-----S		1		\$75.00			0.00			
N 10	KMGH	09/16/12	09/30/12	7A-8A SUN MORN NEWS 7A-8A SUN MORN NEWS	CA	7A-8A -----S	:30	1	\$125.00	PREE	0.00	NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/11/12	09/17/12	-----S		1		\$125.00			0.00			
		Week: 09/18/12	09/24/12	-----S		1		\$125.00			0.00			
		Week: 09/25/12	10/01/12	-----S		1		\$125.00			0.00			
N 11	KMGH	09/16/12	09/30/12	THIS WEEK w/George This Week	CA	8A-9A -----S	:30	1	\$400.00	PREE	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/11/12	09/17/12	-----S		1		\$400.00			0.00			
		Week: 09/18/12	09/24/12	-----S		1		\$400.00			0.00			
		Week: 09/25/12	10/01/12	-----S		1		\$400.00			0.00			
N 12	KMGH	09/16/12	09/30/12	9A-10A SUN MORN NEWS 9A-10A SUN MORN NEWS	CA	9A-10A -----S	:30	1	\$150.00	PREE	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/11/12	09/17/12	-----S		1		\$150.00			0.00			
		Week: 09/18/12	09/24/12	-----S		1		\$150.00			0.00			
		Week: 09/25/12	10/01/12	-----S		1		\$150.00			0.00			
N 13	KMGH	09/11/12	10/01/12	Inside Edition 9A Inside Edition 9A	CA	9A-930A MTWTF--	:30	5	\$150.00	PREE	0.00	NM	15	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/11/12	09/17/12	MTWTF--		5		\$150.00			0.00			
		Week: 09/18/12	09/24/12	MTWTF--		5		\$150.00			0.00			
		Week: 09/25/12	10/01/12	MTWTF--		5		\$150.00			0.00			
N 14	KMGH	09/11/12	10/01/12	Millionaire 930A Millionaire	CA	930A-10A MTWTF--	:30	5	\$175.00	PREE	0.00	NM	15	\$2,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/11/12	09/17/12	MTWTF--		5		\$175.00			0.00			
		Week: 09/18/12	09/24/12	MTWTF--		5		\$175.00			0.00			
		Week: 09/25/12	10/01/12	MTWTF--		5		\$175.00			0.00			
N 15	KMGH	09/11/12	10/01/12		CA	10A-11A MTWTF--	:30	5	\$375.00	PREE	0.00	NM	15	\$5,625.00

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**KMGH**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
The View THE VIEW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/11/12 09/17/12 MTWTF-- 5 \$375.00 0.00 Week: 09/18/12 09/24/12 MTWTF-- 5 \$375.00 0.00 Week: 09/25/12 10/01/12 MTWTF-- 5 \$375.00 0.00														
N 16	KMGH	09/11/12	10/01/12	11A-12P News/KMGH 11A-12P News	CA	11A-12P MTWTF--	:30	5	\$175.00	PREE	0.00	NM	15	\$2,625.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/11/12 09/17/12 MTWTF-- 5 \$175.00 0.00 Week: 09/18/12 09/24/12 MTWTF-- 5 \$175.00 0.00 Week: 09/25/12 10/01/12 MTWTF-- 5 \$175.00 0.00														
N 17	KMGH	09/11/12	10/01/12	The CHEW The CHEW	CA	1157A-1P MTWTF--	:30	5	\$125.00	PREE	0.00	NM	15	\$1,875.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/11/12 09/17/12 MTWTF-- 5 \$125.00 0.00 Week: 09/18/12 09/24/12 MTWTF-- 5 \$125.00 0.00 Week: 09/25/12 10/01/12 MTWTF-- 5 \$125.00 0.00														
19	KMGH	09/11/12	10/01/12	Good Afternoon America M-F 1-2PM	CA	1-2PM MTWTF--	:30	5	\$250.00	PREE	0.00	NM	15	\$3,750.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/11/12 09/17/12 MTWTF-- 5 \$250.00 0.00 Week: 09/18/12 09/24/12 MTWTF-- 5 \$250.00 0.00 Week: 09/25/12 10/01/12 MTWTF-- 5 \$250.00 0.00														
N 20	KMGH	09/11/12	10/01/12	General Hospital General Hospital	CA	2P-3P MTWTF--	:30	5	\$175.00	PREE	0.00	NM	15	\$2,625.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/11/12 09/17/12 MTWTF-- 5 \$175.00 0.00 Week: 09/18/12 09/24/12 MTWTF-- 5 \$175.00 0.00 Week: 09/25/12 10/01/12 MTWTF-- 5 \$175.00 0.00														
N 21	KMGH	09/11/12	10/01/12	Katie M-F 3-4pm Katie	CA	M-F 3-4pm MTWTF--	:30	10	\$275.00	PREE	0.00	NM	30	\$8,250.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/11/12 09/17/12 MTWTF-- 10 \$275.00 0.00 Week: 09/18/12 09/24/12 MTWTF-- 10 \$275.00 0.00 Week: 09/25/12 10/01/12 MTWTF-- 10 \$275.00 0.00														
N 22	KMGH	09/11/12	10/01/12	DR. OZ - 4PM Dr. Oz	CA	4P-5P MTWTF--	:30	10	\$200.00	PREE	0.00	NM	30	\$6,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/11/12 09/17/12 MTWTF-- 10 \$200.00 0.00 Week: 09/18/12 09/24/12 MTWTF-- 10 \$200.00 0.00 Week: 09/25/12 10/01/12 MTWTF-- 10 \$200.00 0.00														
N 23	KMGH	09/11/12	10/01/12	5-530P News M-F/KMGH 5-530P News	CA	5P-530P MTWTF--	:30	5	\$425.00	PREE	0.00	NM	15	\$6,375.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/11/12 09/17/12 MTWTF-- 5 \$425.00 0.00 Week: 09/18/12 09/24/12 MTWTF-- 5 \$425.00 0.00 Week: 09/25/12 10/01/12 MTWTF-- 5 \$425.00 0.00														
N 24	KMGH	09/15/12	09/30/12	SAT 4pm SAT 4P	CA	4p-430p -----S-	:30	1	\$50.00	PREE	0.00	NM	3	\$150.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/11/12 09/17/12 -----S- 1 \$50.00 0.00 Week: 09/18/12 09/24/12 -----S- 1 \$50.00 0.00 Week: 09/25/12 10/01/12 -----S- 1 \$50.00 0.00														
N 25	KMGH	09/16/12	09/30/12	SUN 4PM 4PM - SUN	CA	4P-430P -----S	:30	1	\$75.00	PREE	0.00	NM	3	\$225.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/11/12 09/17/12 -----S 1 \$75.00 0.00 Week: 09/18/12 09/24/12 -----S 1 \$75.00 0.00 Week: 09/25/12 10/01/12 -----S 1 \$75.00 0.00														
N 26	KMGH	09/15/12	09/29/12	5-6p News Saturday	CA	5P-6p -----S-	:30	1	\$200.00	PREE	0.00	NM	3	\$600.00

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Estimate: 1536 Sked A  
**KMGH**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
5pm News Saturday														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/11/12	09/17/12	-----S-		1		\$200.00			0.00			
		Week: 09/18/12	09/24/12	-----S-		1		\$200.00			0.00			
		Week: 09/25/12	10/01/12	-----S-		1		\$200.00			0.00			
N27	KMGH	09/16/12	09/30/12	5pm News Sunday	CA	5P-6P	-----S	:30	1	\$200.00	PREE	0.00	NM	3 \$600.00
5pm News Sun Local News														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/11/12	09/17/12	-----S		1		\$200.00			0.00			
		Week: 09/18/12	09/24/12	-----S		1		\$200.00			0.00			
		Week: 09/25/12	10/01/12	-----S		1		\$200.00			0.00			
N28	KMGH	09/11/12	10/01/12	6p-630p JEOPARDY (M&A		6P-630P	MTWTF--	:30	5	\$800.00	PREE	0.00	NM	15 \$12,000.00
6P-630P JEOPARDY (M-F)														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/11/12	09/17/12	MTWTF--		5		\$800.00			0.00			
		Week: 09/18/12	09/24/12	MTWTF--		5		\$800.00			0.00			
		Week: 09/25/12	10/01/12	MTWTF--		5		\$800.00			0.00			
N29	KMGH	09/11/12	10/01/12	630-7P WHEEL (M-F)	CA	630-7P	MTWTF--	:30	5	\$800.00	PREE	0.00	NM	15 \$12,000.00
630-7p WHEEL (M-F)														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/11/12	09/17/12	MTWTF--		5		\$800.00			0.00			
		Week: 09/18/12	09/24/12	MTWTF--		5		\$800.00			0.00			
		Week: 09/25/12	10/01/12	MTWTF--		5		\$800.00			0.00			
N30	KMGH	09/15/12	09/29/12	SAT 6P-7P Rotation	CA	6P-7P	-----S-	:30	1	\$275.00	PREE	0.00	NM	3 \$825.00
SAT 6P-7P Rotation														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/11/12	09/17/12	-----S-		1		\$275.00			0.00			
		Week: 09/18/12	09/24/12	-----S-		1		\$275.00			0.00			
		Week: 09/25/12	10/01/12	-----S-		1		\$275.00			0.00			
N31	KMGH	09/17/12	09/17/12	ABC Mon B	CA	7P-9P	M-----	:30	1	\$1,400.00	PREE	0.00	NM	1 \$1,400.00
Mon B														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/11/12	09/17/12	M-----		1		\$1,400.00			0.00			
32	KMGH	09/24/12	10/01/12	ABC Mon A	CA	7P-9P	M-----	:30	1	\$3,000.00	PREE	0.00	NM	2 \$6,000.00
Dancing With The Stars														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/18/12	09/24/12	M-----		1		\$3,000.00			0.00			
		Week: 09/25/12	10/01/12	M-----		1		\$3,000.00			0.00			
33	KMGH	09/17/12	09/17/12	Country Music Festival	CA	7P-10P	M-----	:30	1	\$1,600.00	PREE	0.00	NM	1 \$1,600.00
Country Music Festival														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/11/12	09/17/12	M-----		1		\$1,600.00			0.00			
35	KMGH	09/24/12	10/01/12	ABC Mon C	CA	9P-10P	M-----	:30	1	\$3,500.00	PREE	0.00	NM	2 \$7,000.00
Castle														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/18/12	09/24/12	M-----		1		\$3,500.00			0.00			
		Week: 09/25/12	10/01/12	M-----		1		\$3,500.00			0.00			
N36	KMGH	09/18/12	09/18/12	ABC Tue A	CA	7P-8P	-T-----	:30	1	\$1,525.00	PREE	0.00	NM	1 \$1,525.00
ABC Tue A														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/18/12	09/24/12	-T-----		1		\$1,525.00			0.00			
N37	KMGH	09/11/12	09/18/12	ABC Tue B	CA	8P-9P	-T-----	:30	1	\$1,325.00	PREE	0.00	NM	2 \$2,650.00
ABC Tue B														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/11/12	09/17/12	-T-----		1		\$1,325.00			0.00			
		Week: 09/18/12	09/24/12	-T-----		1		\$1,325.00			0.00			
38	KMGH	09/25/12	09/25/12	ABC Tue B	CA	8P-9P	-T-----	:30	1	\$2,200.00	PREE	0.00	NM	1 \$2,200.00
Trust Us With Your Life														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/25/12	10/01/12	-T-----		1		\$2,200.00			0.00			

Order / Rev: 183876  
 Alt Order #:  
 Flight Dates: 09/11/12 - 10/01/12

Advertiser: President/Obama (D)  
 Product Desc: Obama for America  
 Estimate: 1536 Sked A

KMGH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N39	KMGH	09/11/12	09/18/12	ABC Tue C ABC Tue C	CA	9P-10P -T-----	:30	1	\$1,125.00	PREE	0.00	NM	2	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/11/12	09/17/12	-T-----		1		\$1,125.00			0.00			
		Week: 09/18/12	09/24/12	-T-----		1		\$1,125.00			0.00			
N40	KMGH	09/19/12	09/19/12	ABC Wed A ABC Wed A	CA	7P-8P --W---- (7:00 PM-7:30 PM)	:30	1	\$1,000.00	PREE	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/18/12	09/24/12	--W----		1		\$1,000.00			0.00			
41	KMGH	09/12/12	09/26/12	ABC Wed A ABC Wed A	CA	7P-8P --W---- (7:30 PM-8:00 PM)	:30	1	\$1,000.00	PREE	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/11/12	09/17/12	--W----		1		\$1,000.00			0.00			
		Week: 09/18/12	09/24/12	-----		0		\$0.00			0.00			
		Week: 09/25/12	10/01/12	--W----		1		\$1,000.00			0.00			
N42	KMGH	09/19/12	09/19/12	Modern Family (only) MODERN FAMILY	CA	8P-830P --W----	:30	1	\$1,800.00	PREE	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/18/12	09/24/12	--W----		1		\$1,800.00			0.00			
43	KMGH	09/12/12	09/12/12	Happy Endings (only) Happy Endings	CA	830P-9P --W----	:30	1	\$1,525.00	PREE	0.00	NM	1	\$1,525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/11/12	09/17/12	--W----		1		\$1,525.00			0.00			
44	KMGH	09/26/12	09/26/12	Happy Endings (only) Happy Endings	CA	830P-9P --W----	:30	1	\$2,000.00	PREE	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/25/12	10/01/12	--W----		1		\$2,000.00			0.00			
N45	KMGH	09/12/12	09/19/12	ABC Wed C ABC Wed C	CA	9P-10P --W----	:30	1	\$1,250.00	PREE	0.00	NM	2	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/11/12	09/17/12	--W----		1		\$1,250.00			0.00			
		Week: 09/18/12	09/24/12	--W----		1		\$1,250.00			0.00			
N46	KMGH	09/20/12	09/20/12	ABC Thurs A ABC Thurs A	CA	7P-8P ---T---	:30	1	\$1,200.00	PREE	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/18/12	09/24/12	---T---		1		\$1,200.00			0.00			
47	KMGH	09/13/12	09/13/12	ABC Thurs C ABC Thurs C	CA	9P-10P ---T---	:30	1	\$1,400.00	PREE	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/11/12	09/17/12	---T---		1		\$1,400.00			0.00			
48	KMGH	09/27/12	09/27/12	ABC Thurs C ABC Thurs C	CA	9P-10P ---T---	:30	1	\$2,800.00	PREE	0.00	NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/25/12	10/01/12	---T---		1		\$2,800.00			0.00			
N49	KMGH	09/21/12	09/21/12	ABC Fri C ABC Fri C	CA	9P-10P ----F--	:30	1	\$775.00	PREE	0.00	NM	1	\$775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/18/12	09/24/12	----F--		1		\$775.00			0.00			
N50	KMGH	09/30/12	09/30/12	ABC Sun A ABC Sun A	CA	6P-7P -----S	:30	1	\$725.00	PREE	0.00	NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/25/12	10/01/12	-----S		1		\$725.00			0.00			
52	KMGH	09/23/12	09/23/12	ABC Sun Prime ABC Sun Prime	CA	6P-10P -----S (7:00 PM-10:00 PM)	:30	1	\$3,500.00	PREE	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/18/12	09/24/12	-----S		1		\$3,500.00			0.00			
54	KMGH	09/30/12	09/30/12	ABC Sun D ABC Sun D	CA	9P-10P -----S	:30	1	\$2,500.00	PREE	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			

Order / Rev: 183876  
 Alt Order #:  
 Flight Dates: 09/11/12 - 10/01/12

Advertiser: President/Obama (D)  
 Product Desc: Obama for America  
 Estimate: 1536 Sked A

KMGH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
54	KMGH	09/30/12	09/30/12	ABC Sun D ABC Sun D	CA	9P-10P	-----S	:30	1	\$2,500.00	PREE	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/25/12	10/01/12	-----S		1			\$2,500.00			0.00			
N55	KMGH	09/11/12	10/01/12	Nightline Nightline	CA	1037P-1103P	MTWTF--	:30	5	\$350.00	PREE	0.00	NM	15	\$5,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/11/12	09/17/12	MTWTF--		5			\$350.00			0.00			
	Week:	09/18/12	09/24/12	MTWTF--		5			\$350.00			0.00			
	Week:	09/25/12	10/01/12	MTWTF--		5			\$350.00			0.00			
N56	KMGH	09/15/12	09/29/12	10P NEWS - SAT 10P NEWS (SAT)	CA	10P-1037P	-----S-	:30	1	\$300.00	PREE	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/11/12	09/17/12	-----S-		1			\$300.00			0.00			
	Week:	09/18/12	09/24/12	-----S-		1			\$300.00			0.00			
	Week:	09/25/12	10/01/12	-----S-		1			\$300.00			0.00			
N57	KMGH	09/11/12	10/01/12	10P NEWS - M-F/SU 10P NEWS (M-F/SU)	CA	10P-1037P	MTWTF-S	:30	6	\$500.00	PREE	0.00	NM	18	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/11/12	09/17/12	MTWTF-S		6			\$500.00			0.00			
	Week:	09/18/12	09/24/12	MTWTF-S		6			\$500.00			0.00			
	Week:	09/25/12	10/01/12	MTWTF-S		6			\$500.00			0.00			
N58	KMGH	09/11/12	10/01/12	Jimmy Kimmel Jimmy Kimmel	CA	11:03P-12:07A	MTWTF--	:30	5	\$150.00	PREE	0.00	NM	15	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/11/12	09/17/12	MTWTF--		5			\$150.00			0.00			
	Week:	09/18/12	09/24/12	MTWTF--		5			\$150.00			0.00			
	Week:	09/25/12	10/01/12	MTWTF--		5			\$150.00			0.00			
													Totals	417	\$155,975.00